

# KOIC

KYUSHU OPEN INNOVATION CENTER

Serves as a bridge between Kyushu and the rest of the world to foster innovation!!



Kyushu Open Innovation Center

## Overview of the Foundation

**Name :** Kyushu Open Innovation Center (KOIC)  
**Purpose :** To revitalize the Kyushu region by comprehensively and efficiently promoting various projects related to the advancement of industrial technology and the creation of new businesses through open innovation and other approaches, thereby contributing to the sound development of the Japanese economy

**Date of establishment :** April 1, 2020

**Location :** 2-13-24 Hakataeki-higashi, Hakata-ku, Fukuoka City, 812-0013 Japan



## History

- June 1985 :** The Kyushu Industrial Technology Center is established as an incorporated foundation.
- December 1987 :** The Kyushu Regional Industrial Revitalization Center is established as an incorporated foundation.
- April 2012 :** The legal statuses of both foundations are changed to general incorporated foundations.
- April 2020 :** The Kyushu Industrial Technology Center and the Kyushu Regional Industrial Revitalization Center merge to establish the Kyushu Open Innovation Center.

# Kyushu - Gateway to Asia



## Convenience of Access to Asian Countries

The network to Asia is also substantial. The flight time is more than an hour shorter than that from Tokyo.

	Fukuoka	Tokyo (Narita)
Airport to city center	10 minutes	50 minutes
Busan (Korea)	50 minutes	2 hours 30 minutes
Seoul (Korea)	1 hour 20 minutes	2 hours 30 minutes
Shanghai (China)	2 hours	3 hours 10 minutes
Taipei (Taiwan)	2 hours 35 minutes	4 hours 05 minutes
Hong Kong	3 hours 55 minutes	5 hours 15 minutes
Ho Chi Minh (Vietnam)	5 hours 40 minutes	6 hours 35 minutes
Bangkok (Thailand)	5 hours 45 minutes	7 hours
Singapore	6 hours 35 minutes	7 hours 30 minutes

Source of flight time: JTB Publishing's JTB Timetable (November 2023)

Excerpt from *PROFILE OF KYUSHU*, a booklet created by the Kyushu Bureau of Economy, Trade and Industry and the Kyushu Economy International

## Related Organizations

### Kyushu Renewable Energy and Environmental Industry Promotion Association (K-RIP)



K-RIP is an association that networks various parties in industry, government, and academia to foster and promote environmental industries in Kyushu, focusing especially on supporting the environmental business of small and medium-sized enterprises. It provides its members with integrated support that ranges from business matching to assistance in overseas operations, including facilitating exchanges between the members, exploring new projects, and supporting individual projects.



### The organization to promote the Health-care And Medical device Industry in K(Q) yushu (HAMIQ)



HAMIQ works to create and strengthen a network of diverse entities and promotes collaboration between medical and nursing care institutions, private businesses, local governments, and other parties from various fields. By doing so, the organization aims to build a supportive foundation for promoting the nurturing and creation of a healthcare industry that comprises two cores: the medical and welfare device industry and the medical and nursing care-related service industry.

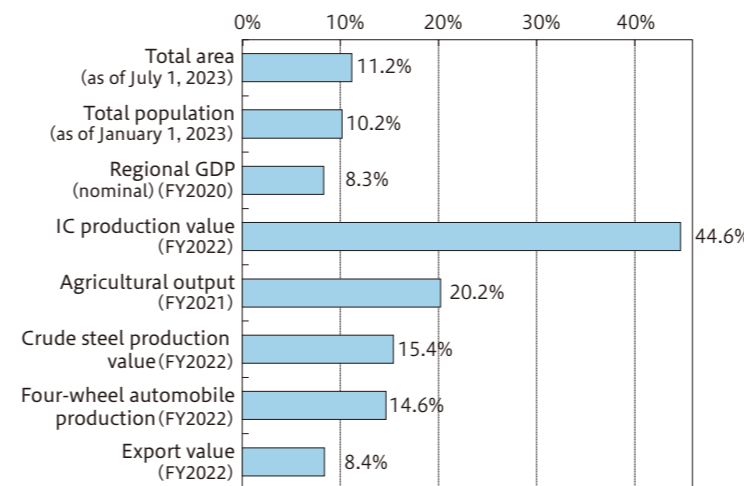


# Kyushu's Economic Scale

Kyushu is about the same in economic scale as Austria and Nigeria.

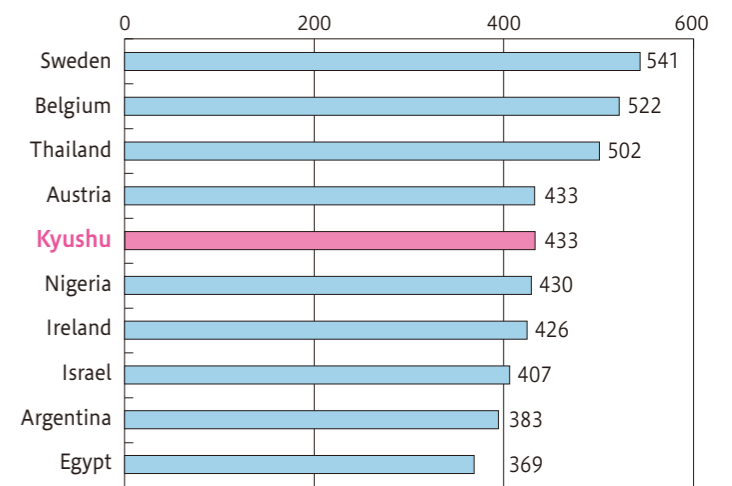
- Kyushu is located in the southwestern part of the Japanese archipelago and consists of seven prefectures: Fukuoka, Saga, Nagasaki, Kumamoto, Oita, Miyazaki, and Kagoshima.
- The population of Kyushu is about 12.74 million, 10.2% of the national population. The area and GDP are about 10% of the whole country, and Kyushu's economic scale is called a "10% economy."
- Kyushu is about the same in GDP as Austria and Nigeria.

## Kyushu's share in the whole country



Source: Prepared by the Kyushu Bureau of Economy, Trade and Industry from materials published by ministries and government agencies, including the Ministry of Economy, Trade and Industry' Production Statistics Survey.

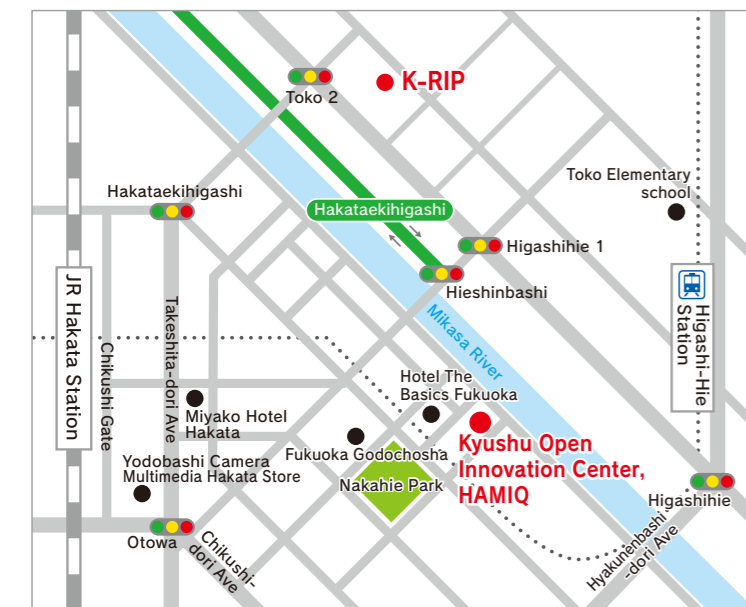
## International comparison of regional GDP



(US\$1 billion)

Source: Compiled by the Kyushu Bureau of Economy, Trade and Industry from the Cabinet Office's FY2020 Prefectural Accounts

Excerpt from *PROFILE OF KYUSHU*, a booklet created by the Kyushu Bureau of Economy, Trade and Industry and the Kyushu Economy International





# Business Overview of the Kyushu Open Innovation Center (KOIC)

We will realize “Kyushu as a Leading Region,” which solves social issues and creates new markets through open innovation, thereby fostering social and industrial innovation.

To this end, KOIC will act as a platform to support the introduction and implementation of open innovation by

- ① providing “places” through open innovation methods and
- ② promoting coordination activities for the commercialization of innovation.



## KOIC's Mission To serve as a platform that supports industrial activities across the entire Kyushu region

### » Upstream Areas »

Toward the realization of “Kyushu as a Leading Region,” we will provide a variety of places such as places for awareness, learning, and interaction as a platform for industrial support.

#### 01 Providing places for awareness

We will provide places for SMEs and business owners to **become aware of innovation**, as well as new global trend, issues, and systems that they must address, and **work to promote, raise awareness of, and disseminate innovation**.

**[Examples of specific initiatives]**

- Holding lectures and seminars on the themes of CSV management, GX, CN, etc.



[Regional and Social Issues Resolution Conference]

Investing in and supporting human resources that promote corporate and social change

#### 02 Providing places for human resource development

We will **work on projects to develop human resources that will promote innovation**, incorporating hierarchical levels such as business owners, next generation leaders, and practitioners.

**[Examples of specific initiatives]**

- Offering courses to develop next generation leaders
- Supporting overseas research exchanges for young researchers in the power and energy fields



[Next Leader School]

Understanding corporate needs and providing support for commercialization



### » Downstream Areas »

We will explore the seeds and needs of innovation, connect them, and provide support (coordination) for commercialization.

#### 03 Support for university-based ventures

We will **support commercialization based on university research seeds**, which are the source of innovation, **match university seeds with corporate technology needs**, and **foster entrepreneurship** among university and technical college students to train the next generation of entrepreneurs.

**[Examples of specific initiatives]**

- Kyushu/Universities Venture Promotion Platform (Secretariat)
- Kyushu/Universities Venture Business Plan Competition (in collaboration with the Kyushu NBC)



[Business Plan Competition]

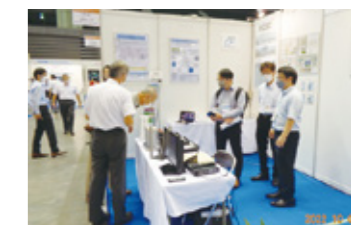
Information sharing and collaboration

#### 04 Consistent support from the planning stage of technological development to commercialization

Coordinators will visit research and development-based SMEs to **uncover their needs**, and **provide consistent support from research and development to commercialization through open innovation**.

**[Examples of specific initiatives]**

- Polishing research projects
- Using support measures (Go-Tech Project, etc.)
- Providing support for participating in exhibitions



[Support for participating in exhibitions]

Focusing on **the perspective of SDGs and CSV management** to survive in **the VUCA era**, as well as the urgent issues of **green transformation (GX)** and **carbon neutrality (CN)**, we will **work to lay the foundations for transformation for a new era for SMEs and other medium-sized companies working hard in the region**. To achieve this, we will support the globalization and technological development of companies through open innovation, support existing ventures and start-up companies, and work to develop human resources that will lead this transformation.